

## **Praxis<sup>®</sup> EMR Selects MedUnity<sup>™</sup> as its Exclusive HIE and Fax Services Provider**

**Press Release – February 25, 2010** – MedUnity, innovator of the first public Nationwide Health Information Exchange (HIE) and fax service for the secure delivery of Electronic Healthcare Record information, announced today its selection by Praxis Electronic Medical Records to be their exclusive provider of HIE and fax services for the forthcoming Praxis 5 release.

Richard Low, MD, Praxis CEO and founder announced “It is clear that while the efficient creation and management of electronic medical records is a critical component to improving healthcare outcomes, it is also imperative that physicians are able to share these records instantly and securely with any and all members of the medical community. Up until now physicians were limited to sharing their medical records via fax or within closed-loop communities of users on similar systems.”

“After reviewing all the information exchange solutions out there, we found that MedUnity had by far the most flexible interface engine and approach, allowing a text-free based system like Praxis to easily interface with template-based EMRs or any other system whatever it may be. Because this is a service, there is nothing our customers have to build or install other than the Praxis EMR. MedUnity is the only HIE service we found that also features fax services assuring information delivery to off-network practices. It is very exciting that all Praxis customers will be able to exchange their EMR/EHR information with any member of the US medical community regardless of what system they may or may not have. We were further convinced that MedUnity was the right choice as they will be working with the state HIN’s ensuring our customers are able to transparently participate in the state initiatives as well.”

“We are very excited about being selected by Praxis EMR”, said Christopher Bushing, MedUnity’s CEO. “Praxis’ leadership position within the EMR/EHR industry, as demonstrated by their first place ranking in the 2009 American Academy of Family Physicians’ (AAFP) Family Practice Management EHR User Satisfaction Survey, further supports our decision to align ourselves with this innovative company”.

“By implementing our web-services API into Praxis EMR, thousands of their customers will soon be able to send and receive electronic medical records securely with little or no disruption to their existing workflow while meeting the HITECH “electronic information exchange” requirement and allowing for backward compatibility with faxing. The MedUnity solution creates an easy migration path from fax and paper based communications to secure, electronic-based communications for the same cost as their existing fax-based solutions” according to Bushing.

### **Background**

Beginning in 2011, all medical practices will be required to electronically exchange medical information in order to satisfy the principles of “interoperability” and “meaningful use” as defined in HITECH. Most practices currently rely on the fax machine as the primary tool to exchange medical information with other practices. MedUnity has combined its HIPAA-compliant, pure electronic, point-to-point medical record exchange platform, with current fax technology. This creates a solution that meets the principles of the HITECH “electronic information exchange” requirement while allowing backward compatibility with faxing. The MedUnity solution creates an easy migration path from fax and paper based communications to secure, electronic-based communications.

### **MedUnity an Innovative Company Focusing on Solutions for the EMR Industry**

MedUnity’s SMREx service is an innovative internet-based Health Information Exchange and fax service that allows any member of the healthcare community to send and receive multiple electronic medical documents instantly and securely for about the same monthly cost as a single fax line. The product is offered on a monthly subscription basis, is available in all 50 states, and is interoperable with all EMR

software offerings on the market today. MedUnity offers desktop software a web services API that allows software developers to incorporate SMREx directly into their applications. MedUnity is also engaged in providing solutions for EMR vendors to help their customers meet and exceed the “Meaningful Use” criteria set forth under the American Recovery and Reinvestment Act of 2009 (ARRA). For more information about MedUnity please visit [www.medunity.com](http://www.medunity.com) or call Patrick Garland at (508) 833-2272.

### **InforMed – Praxis EMR an Award Winning EMR Innovator**

Award winning Praxis EMR is a leading innovator of Electronic Medical Record software. Founded in 1989, and headquartered in Woodland Hills, CA, Praxis EMR serves thousands of satisfied physician-users. Praxis Electronic Medical Records received first place rankings in the 2009 American Academy of Family Physicians' (AAFP) Family Practice Management EHR User Satisfaction Survey for improving medical quality, health maintenance, and disease management, all critical for new ARRA Stimulus legislation. ( <http://www.aafp.org/fpm/2008/0200/p25.pdf> ). Praxis also ranked #1 among physicians indicating their EMR had a positive effect in determining their salary, as well as ranking number one in providing excellent training and support. InforMed’s CEO Richard Low, MD, is a graduate of Yale School of Medicine, and practiced Emergency Medicine and Internal Medicine for 20 years. To view a free Praxis demo go to [www.praxisemr.com/demo](http://www.praxisemr.com/demo).